



2022-23 Sponsorship Packet

We invite you to become a sponsor of **Imagine Hagerstown**, offering excellent entertainment – free and open to the public – in Hagerstown’s Arts & Entertainment District. In 2022-23, the **Fourth Friday Music Series** will offer five nights of great music in University Plaza (July 22, August 26, September 23, 2022; May 26, June 23, 2023). Program details are available at www.imaginehagerstown.org.

Our comprehensive marketing plan includes digital, print, radio, and television advertisements and a solid social media presence. Our programming is diverse aiming to reach a wide cross-section of people.

Your support in the form of a sponsorship allows us to dream big, and it shows that your business is committed to the ongoing revitalization of downtown Hagerstown. We value partnering with you to make Hagerstown a vibrant destination for people near and far.

CONTACT:

Cassie Hershberger

Events Planner

chersberger@hagerstown.org

240.382.0520



2022-23 Sponsorship levels

\$250

- Listed on Imagine Hagerstown website with hyperlink
- Social media shout out

\$500

- Listed on Imagine Hagerstown website with hyperlink
- Social media shout out
- Audio announcement from stage

\$1,000

- Listed on Imagine Hagerstown website with hyperlink
- Social media shout out
- Audio announcement from stage
- Named as sponsor in press release

\$2,500

- Listed on Imagine Hagerstown website with hyperlink
- Social media shout outs
- Audio announcements from stage
- Named as sponsor in press releases
- Logo on promotional graphics (poster, flier)

\$5,000

- Listed on Imagine Hagerstown website with hyperlink
- Social media shout outs
- Audio announcements from stage
- Named as sponsor in press releases
- Logo on promotional graphics (poster, flier)
- Named on radio advertisements
- Booth space at event



Sponsorship Agreement

We would like to sponsor Imagine Hagerstown 2022-23
(July, August, September, 2022; May-June, 2023)

Company/Name: _____

Contact Person: _____

Billing Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Company Name to appear in print/web: _____

URL for hyperlink: _____

Social Media links: _____

Select your sponsorship level:

- \$5,000
- \$2,500
- \$1,000
- \$500
- \$250

Authorized Signature: _____

- JPG of company logo sent to chershberger@hagerstownmd.org
- Check made payable to the City of Hagerstown enclosed
(Contact chershberger@hagerstownmd.org to pay by another method)

Email, mail, or drop off your Sponsorship Agreement to:

Cassie Hershberger
Event Planner, City of Hagerstown
14 N. Potomac Street, Suite 200A
Hagerstown, MD 21740
chershberger@hagerstownmd.org